

Make Math your Happy Place!



Grades 4-12



+1 MATH
puts millions of
questions and solutions
at your fingertips.

Get your game on with +1Math App for Desktop, Tablet and Mobile Phone

About **OPERATION TOP 10**



Our Goals:

- 10 Million Students
- Double Grade-Level Math Proficiency in the U.S.A.
- Get the U.S.A. into the Top 10 Ranked Countries in Math Proficiency

The math problem in this country is no secret. Just Google “*Americans are bad at math*” and you’ll get over 24,000,000 results. Only one-in-four high school seniors is proficient at math at grade level,¹ and the United States currently ranks 30th in the international test of math proficiency, behind countries such as Slovenia and Hungary.²

This matters for our children’s future. Many careers that students want depend on math and require high aptitude and proficiency in the “STEM” subjects. These careers include computer programming, game design, engineering, architecture and all the sciences, among others. In today’s globally-connected economy, it’s easy for U.S. companies to contract offshore white collar help, and H1 contract employee visas are now commonplace.

In short, the competition for jobs is global, and U.S. students are at a severe disadvantage. The problem needs to be addressed *now*.



Our Mission:

TO DOUBLE THE PERCENT OF STUDENTS PROFICIENT AT MATH AT GRADE LEVEL BY 2025, AND GET THE UNITED STATES INTO THE TOP TEN IN INTERNATIONAL MATH PROFICIENCY RANKINGS.

¹ http://www.nationsreportcard.gov/reading_math_g12_2013/#/

² <http://www.npr.org/blogs/thetwo-way/2013/12/03/248329823/u-s-high-school-students-slide-in-math-reading-science>

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About **OPERATION TOP 10** *continued*

The issue today is that U.S. students are not learning math in a way that can be applied to standardized tests, such as the SAT, the ACT, and The Common Core. Standardized test results play a huge role in determining where students go to high school and college. In turn, where a student earns his or her diploma or degree has a huge impact on job and career choice.

To address this issue, we needed to find a way to address the chasm between how math curriculum is taught and how students are asked to use this knowledge. Thus, **OPERATION TOP 10** was formed.



OPERATION TOP 10 was started in 2014 by Elie Venezky and Phillip Cohen, the founders of a commercial tutoring center, Prestige Prep. With over 40 combined years of teaching experience, including math education and testing, Cohen and Venezky have helped thousands of students achieve high scores and gain admission to top high schools and colleges. At the core of the students' success was their new-found skill, as coached by Cohen and Venezky, to fundamentally change the way they approached challenges. Having worked with countless students who tested well in math at school yet failed to understand the basic foundations of math, Cohen and Venezky came together to create a sustainable solution.

To achieve math fluency, Cohen and Venezky knew students needed a program that could do the following:

- Provide challenging questions that are modeled on content and presentation in standardized tests
- Analyze students' work to see where they need more help
- Create personalized worksheets designed to strengthen students' weak subject areas while building confidence
- Keep them engaged via fun and challenging games that reward improved performance
- Allow parents and teachers easy usability and access, even if parents struggle in math themselves

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About +1 MATH

+1 Math, is a mobile and desktop application that delivers all the key elements students need to achieve math fluency. With regular use of the **+1 Math** program, U.S. students can take tests such as the *SAT*, *ACT* and *Common Core* with the skills and confidence they need for success.

*The goal of **OPERATION TOP 10** is to make the +1 Math program available to every student, regardless of income level. To that end, **OPERATION TOP 10** will distribute +1 Math free to students from qualifying low income families.* In the first year of release, targeted free distribution is to 250,000 low income students. **OPERATION TOP 10** projects free distribution to over 10 million qualifying students in the next 10 years.

Together we can solve the math crisis in this country. We just have to get the right programs into students' hands and get them the help they need.

How to Get Involved in **OPERATION TOP 10**

- Reserve the app via donation for your child or school and become a proactive participant
 - Start a math club in your community group, church or after school program
 - Start a **+1 Math** empowerment parents' group
 - Approach local businesses in your area about sponsoring a school or individual child
 - Help us contact corporations and organizations to get them involved
 - Work with your local elected officials
 - Start a **+1 Math** Yahoo or Google Group chapter for your region
- We've started a national one to kick things off. [CLICK HERE](#) to join. [CLICK HERE](#) to join our Google+ Community page.

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